

# 2024 BMC REPORTS

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MARKETING  
CORPORATION

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**2** Benefit from our unsurpassed relationships with key decision makers throughout the beverage industry.

**3** Access the most reliable total U.S. market data in the industry, with depth of data you won't find anywhere else.

**4** Get total market, on- and off-trade sales data. Wherever a beverage is sold or consumed, it is included in our market totals.

HAVE QUESTIONS? Contact: Charlene Harvey 212-688-7640 ext. 250 | [charvey@beveragemarketing.com](mailto:charvey@beveragemarketing.com)

# 2024 BMC REPORTS AND DATABASES

## UNLEASH THE DATA

MARKET REPORTS: <i>Comprehensive Data/Analysis/Market Implications</i>	Pages	Available	Price
Alkaline & Other Enhanced Waters in the U.S. through 2028 (.doc, .pdf, .xls)	175+	Fall	\$4,595
Alternative Adult Beverages in the U.S. (.doc, .pdf)	80 -100	Summer	\$4,795
Beverage Packaging in the U.S. (.doc, .pdf, .xls)	400+	Fall	\$4,995
Bottled Water in the U.S. through 2028 (.doc, .pdf, .xls)	300+	Summer	\$4,995
Energy Drinks in the U.S. through 2028 (.doc, .pdf, .xls)	175+	Fall	\$4,795
New Age Beverages in the U.S. through 2028 (.doc, .pdf, .xls)	300+	Fall	\$4,995
The Next Wave of No-Alcohol Beverages in the U.S. (.doc, .pdf)	600+	Fall	\$4,995
Private Label Beverages & Contract Packing in the U.S. (.doc, .pdf)	400+	Fall	\$4,995
Ready-to-Drink Tea, Kombucha & Mate in the U.S. through 2028 (.doc, .pdf, .xls)	250+	Fall	\$4,995
MARKET ESSENTIALS: <i>In-Depth Data-Driven Reports</i>	Pages	Available	Price
Almond, Oat & Other Plant Milks in the U.S. through 2028 (.xls, .doc, .pdf)	100 -110	Summer	\$4,795
Beer in the U.S. through 2028 (.xls, .doc, .pdf)	225+	Summer	\$4,795
Carbonated Soft Drinks in the U.S. through 2028 (.xls, .doc, .ppt, .pdf)	290 -300	Summer	\$4,795
Coffee in the U.S. through 2028 (.xls, .doc, .ppt, .pdf)	215+	Winter	\$4,795
The Evolving Sports Drink Market in the U.S. through 2028 (.xls, .doc, .ppt, .pdf)	125+	Fall	\$4,595
Fruit Beverages in the U.S. through 2028 (.xls, .doc, .ppt, .pdf)	380 -400	Spring	\$4,795
Functional Beverages in the U.S. (.xls, .doc, .ppt, .pdf)	175+	Fall	\$4,995
Milk & Dairy Beverages in the U.S. through 2028 (.xls, .doc, .pdf)	100+	Fall	\$4,795
The Multiple Beverage Marketplace in the U.S. (.xls, .doc, .pdf)	90+	Spring	\$4,995
FOCUS REPORTS: <i>Hot Topics &amp; Executive Briefings</i>	Pages	Available	Price
Beverages 2024: What's in Store (.ppt, .pdf)	40+	Spring	\$2,795
Cannabis Beverages in the U.S. (.doc, .pdf)	25	Spring	\$2,995
Coconut, Aloe & Other Plant-Based Beverages in the U.S. (.doc, .pdf)	45+	Spring	\$1,995
Contract Packing Directory Database (.xls)	N/A	Fall	\$4,995
Gut-Health Beverages in the U.S. (.doc, .pdf)	25+	Spring	\$1,995
Hard Seltzer in the U.S. (.doc, .pdf)	30 -50	Fall	\$1,995
High-End Liquid Refreshment Beverages in the U.S. (.ppt, .xls, .pdf)	25+	Fall	\$2,995
New U.S. Beverage Product Database Subscription (1 year subscription)	N/A	Ongoing	\$3,495
No-Alcohol Shots in the U.S. (.doc, .pdf)	25	Spring	\$1,995
Ready-to-Drink Protein & Meal Replacement Drinks in the U.S. (.doc, .pdf)	40+	Spring	\$1,995
Sparkling Water in the U.S. (.doc, .pdf)	55+	Spring	\$1,995
Spirits-Based Ready-to-Drink Cocktails in the U.S. (.doc, .pdf)	30 -50	Summer	\$1,995
TOPLINE MARKET REPORTS: <i>Market Data Overviews</i>	Pages	Available	Price
U.S. Almond, Oat & Other Plant Milks Topline (.doc, .pdf)	20 -30	Summer	\$1,295
U.S. Bottled Water Topline (.doc, .pdf)	30 -40	Summer	\$1,295
U.S. Carbonated Soft Drinks Topline (.doc, .pdf)	20 -30	Summer	\$1,295
U.S. Coffee Topline (.doc, .pdf)	20 -30	Winter	\$1,295
U.S. Energy Drinks Topline (.doc, .pdf)	20 -30	Fall	\$1,295
U.S. Fruit Beverages Topline (.doc, .pdf)	20 -30	Spring	\$1,295
U.S. Milk Topline (.doc, .pdf)	30 -40	Fall	\$1,295
U.S. Ready-to-Drink Tea Topline (.doc, .pdf)	25 -35	Fall	\$1,295
U.S. Sports Drink Market Topline (.doc, .pdf)	20 -30	Fall	\$1,295

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For times when off-the-shelf research just doesn't fit, BMC offers tailored services to meet your unique challenges:

- Custom Research
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- Quarterly Briefings
- Strategic and Tactical Market Assessments

### HAVE QUESTIONS?

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